We reap what we sow.

They may be just five little words, but they are five of the most powerful words in the English dictionary when joined in this sequence. Together, they have been known as the Law of the Farmer, yet they transcend every industry and every aspect of life. There will always be a direct correlation between what we sow and what we reap, eventually. Our actions will produce a result and if we are to improve our actions, the results will follow.

We reap what we sow.

It is a matter of cause and effect. This is just as true in farming as it is in manufacturing, athletics, politics, painting, sculpting, drawing and building. It is true in eating, breathing, sleeping, speaking, writing, and singing as well as selling, teaching, policing, parenting and coaching. What you send out comes back.

All one need do is truly internalize these words and your life can change as it becomes a pledge of responsibility and accountability, a declaration that 'to thine own self be true'. You are the maker and shaper of your own destiny by your own actions. You hold the key and with the power granted by your Maker, you have the power to become the person you were meant to be and the ability to change the direction of the world, one action at a time.

We all live three lives: one in the physical world, one in the after-life and one in memory. The latter two are contingent upon the first.

We reap what we sow. Go sow...better than ever before.

By Mickey Straub

Mickey Straub is president and founder of Sales Activity Management, Inc., an organization dedicated to helping people use this principle in their professional lives with the hope that it will enrich them personally and make this world a little better place in the process. He is a featured speaker and ambitious writer of inspirational materials and can be contacted at Mickey.Straub@SAMInspires.com or 1-800-254-4726.