



SAM Suite®

Because...It Matters™

**A CUSTOMIZABLE SUITE OF SALES
PERFORMANCE MEASUREMENT TOOLS
for Producers, Managers & Teams**

SAMBOARD™

The SAM Scoreboard for Goals
(Numbers-driven Module)

SAMBOOK App™

The Digital SAM Planner
(Calendar & Names-driven Module)

The Bundle

A synchronized Suite of both Modules that enables you to utilize the power of ACTIVITY MANAGEMENT to...*measure and monitor what matters most to you!* (App & Web-based and Scalable)

Visit SAMusa.com



SALES ACTIVITY MANAGEMENT, Inc.

Helping Clients Thrive . . . since 1995

Why SAM Suite?

Because . . .

- TIME Matters
- Success Matters
- Retention Matters
- Teamwork Matters
- Goal Setting Matters
- Performance Matters
- Measurement Matters
- Accountability Matters

And because . . .

ACTIVITY MANAGEMENT Matters!

SAM Suite[®]

Because...It Matters[™]

**If you can't measure it,
you can't manage it!**

– Ed Deuschlander
North Star Resources

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